

The Creemore ECHO

Online Advertising Rates

Effective until February 2017

Business Listings

Option A - Basic Local Listing

Includes Name, address, phone number

Cost: **FREE** to all *Creemore Echo* advertisers and businesses in the Echo's distribution area.
Non-newspaper advertisers and businesses outside of distribution area **\$10 per month.**

Option B - Deluxe Listing

Includes: Name, phone number, address
Description of business, link to business website
Logo or image, map link

Cost: *Creemore Echo* advertisers and businesses in the circulation area **\$10 per month**
Non-newspaper advertisers **\$20 per month**

Terms of listing

- Listing will run with deluxe advertisers appearing at the top of each business category
- Minimum one year listing. Billed 50% and 50% after 6 months.
- Client responsible for providing up-to-date material and changes if required.
- Changes provided once per month at no charge.

Display Advertising

Online ad	Size in pxs	Cost per week	Cost per month
Medium rectangle	300 x 250	\$8.00	\$20.00
Large Rectangle	300 x 600	\$12.00	\$30.00
Leaderboard	728 x 90	\$12.00	\$30.00
Slider	960 x 400	\$25.00	\$65.00

Terms of Display Advertising

- Display ads rotate on a random basis.
- Clients are responsible for contacting the *Echo* with any desired changes.
- Free changes to ad upon renewal of contract.
- Set up and design free.

Appropriate taxes will be applied to all ads.