

The Creemore ECHO

Advertising Rates

Effective until December 31, 2025

DISPLAY ADS (Width x Height)

A (2.3125" x 2.5")	\$45
B (3.1875" x 2.5")	\$55
C-Vertical (2.3125" x 5.3125")	\$75
C-Horizontal (4.9367" x 2.5")	\$75
D-Vertical (3.1875" x 5.3125")	\$95
D-Horizontal (6.6667" x 2.5")	\$95
E (10.125" x 2.5"- bottom page only)	\$145
Quarter Page (4.9367" x 7.75")	\$175
Half Page (4.9367" x 15.5" - vertical)	\$340
(10.125" x 7.75" - horizontal)	\$340
Full Page (10.125" x 15.5")	\$625

RATES

Colour surcharge \$45
on A to D sized ads

Colour surcharge \$65

Colour surcharge \$90

Colour surcharge \$115

OTHER ADS (Width x Height)

Service Directory (1.75" x 1.375")	\$18/week (minimum 13 weeks)
Front Page (C ads only, full colour)	\$120

COMMUNITY CALENDAR

Copy supplied; flat rate for first 25 words	\$20
Per word charge thereafter	\$0.60
Community non-profit organizations	No charge (1 per month)

CLASSIFIED ADS

Copy supplied; flat rate for first 25 words	\$20
Per word charge thereafter	\$0.60

DISCOUNTS - for Display Ads, Classified Ads and Insertions

4 weeks (consecutive or alternate)	5%
Monthly	7%
13 weeks (consecutive or alternate)	10%
26 weeks (consecutive or alternate)	12%
52 weeks	15%

LAYOUT & TYPESETTING

Set-up for new display ads or revisions to existing ads	\$0-50 per ad
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Appropriate taxes and set up fees will be applied to all ads.

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