

The Creemore ECHO

Online Advertising Rates

Effective until June 30, 2024

Business Listings

Option A - Basic Local Listing

Includes Name, address, phone number

Cost: **FREE** to all *Creemore Echo* advertisers and businesses in the Echo's distribution area.
Non-newspaper advertisers and businesses outside of distribution area **\$10 per month.**

Option B - Deluxe Listing

Includes: Name, phone number, address
Description of business, link to business website
Logo or image, map link

Cost: *Creemore Echo* advertisers and businesses in the circulation area **\$10 per month**
Non-newspaper advertisers **\$20 per month**

Terms of listing

- Listing will run with deluxe advertisers appearing at the top of each business category
- Minimum one year listing. Billed 50% up front and 50% after 6 months.
- Client responsible for providing up-to-date material and changes if required.
- Changes provided once per month at no charge.

Display Advertising

| Online ad | Size in pxs | Cost per week | Cost per month |
|------------------|-------------|---------------|----------------|
| Medium rectangle | 300 x 250 | \$8.00 | \$20.00 |
| Large Rectangle | 300 x 600 | \$12.00 | \$30.00 |
| Leaderboard | 960 x 100 | \$12.00 | \$30.00 |
| Slider | 960 x 400 | \$25.00 | \$65.00 |

Terms of Display Advertising

- Display ads rotate on a random basis.
- Clients are responsible for contacting the *Echo* with any desired changes.
- Free changes to ad upon renewal of contract.
- Set up and design free.

Appropriate taxes will be applied to all ads.

The Creemore Echo • 3 Caroline St. W. Creemore. L0M 1G0
Contact Anna Pigden • 705.466.9906. • fax 705.466.9908 • sales@creemore.com